## Child Death, Near Death, Stillbirth Commission/Child Protection Accountability Joint Commission

The Infant Safe Sleeping Community Action Team (TISSCAT)

2-10-14, 9:30 a.m., CCHS, Ammon Center, Room 11

## **AGENDA**

<u>Mission Statement:</u> To reduce the number of SIDS, SUID Deaths in the State of Delaware through educational awareness campaigns around safe sleeping practices.

## Goals:

- 1. Expand message from "Back to Sleep" to Safe Sleep Environment. That will include all of the AAP task force recommendations on Safe Sleep Practices.
- 2. Reinforce message where ever and whenever possible.
- 3. Message needs to be consistent and make sense to the lay public.
- 4. Message needs to address parental desire to keep baby safe and comfortable.
- Message needs to emphasize parent self-efficacy and the "preventability" of infant unsafe sleeping death.
- 1. Meeting called to order/Introductions
- 2. Review of minutes from 9-24-13
- 3. Subcommittee activity since 9-25-13
  - 1. Infant Safe Sleeping Community Education- Marj Hershberger
  - 2. Delaware Perinatal Collaborative initiatives-Bridget
- 4. Old Business
  - 1. Update on C4K-Angela
  - 2. Update on DHMHIC/CDNDSC collaboration on Safe Sleep Media Campaign: Marj/Bridget
  - 3. DOSE
  - 4. Middle School Art Project
- 5. New Business
  - 1. Articles of Interest
  - 2. Future projects
- 6. Other Business/Next meeting date